

CALL TO ACTION

EMPLOYERS FOR IMMIGRATION REFORM SUMMIT

Houston, TX

November 28, 2007

ARE YOU A BUSINESS OWNER WHO RELIES ON IMMIGRANT WORKERS?

ARE YOU CONCERNED ABOUT OUR BROKEN IMMIGRATION SYSTEM BUT UNSURE WHERE TO TURN OR WHAT TO DO?

In the past year, employers like you have formed coalitions in a dozen different states to fight for better immigration law, both in Washington and at the state and local level.

We believe state-based business coalitions of this kind are the key to fixing the broken system. We need to put an appealing human face on the economic case for immigrant workers. Elected officials need to hear from people they know - not just business representatives, but people who live in their districts, who meet a payroll, who create jobs in the local economy. Employers need to make their voices heard - or we are never going to see the reform we need.

In other words, we need you in the battle - and we can help you get involved.

COME TO HOUSTON ON NOVEMBER 28 TO MEET WITH LIKE-MINDED EMPLOYERS FROM OTHER STATES AND LEARN HOW YOU CAN MAKE A DIFFERENCE.

Existing state employer coalitions are eager to share their stories and their methods. After a year or more on the front lines, they have learned the hard way how to talk about the issue effectively. They have experience with fundraising and recruitment. They know how to engage the media, how to make the case to elected officials, how to start to build a grassroots database. And they are keen to share their experience with potential allies in other states.

If you are interested in learning more, please join us for a conference call this week.

CONFERENCE CALL to LEARN MORE ABOUT THE SUMMIT

WHEN: MONDAY, NOVEMBER 12 at 11:00 A.M. EDT

NUMBER: (605) 990-0550

PASS CODE: 811458#

For more information about existing employer groups, please see the attached documents. To learn more about the call or the summit, feel free to contact Tamar Jacoby (tamarjacoby@manhattan-institute.org) or Todd Thorpe (tthorpe@bockornygroup.com).