

**AMERICAN EMPLOYERS  
FOR  
IMMIGRATION REFORM**

**SUMMIT MEETING**

HOUSTON

November 28, 2007

8:15 Registration and continental breakfast

8:30 **WELCOMES**

8:45 **PANEL ONE - GETTING ORGANIZED**

WHO: Representatives of several state EIRs. Three or four states with different stories, different budgets.

WHAT: How various state business coalitions got organized. What it takes. Different possible models. Focus on takeaway lessons for other states

10:00 **PANEL TWO - WHAT'S OUR MESSAGE?**

WHO: Several experienced EIR spokespeople, a communications consultant.

WHAT: What's the most effective business message? Is it different at the state level than nationally? What works, what doesn't work?

11:30 **PANEL THREE - STRATEGY AND TACTICS AT THE LOCAL LEVEL**

WHAT: How to fight back most effectively in the month to come. Tactics you can use with your state legislature, in a local community considering an ordinance, in court and on the campaign trail.

WHO: A representative from the National Conference of State Legislators, a litigator with an overview of the court battle, a political consultant and several EIR veterans

1:00 **WORKING LUNCH**

WHAT: Though the short-term battles will be mostly local, the ultimate goal is still federal legislative change, and the next time Congress considers the issue, business needs to be ready to galvanize a grassroots network - people prepared to call and write their representatives in Washington. The Texas EIR coalition, already at work organizing locally and developing a database, will talk about what they're doing and the lessons learned.

2:00 **ROUNDTABLE DISCUSSION - WHAT'S NEXT?**

What's next for the statewide groups? Should they form a federation? If so, what should it look like? What should its priorities be? How might national companies work with EIRs to address the growing challenges they face at the state and local level?

4:00 **CLOSING REMARKS**